

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
BARR COLA   2LTR	2	0.99	Cola Original 2l Vive	2000 ml	0.99	0.99
DAILY BASIC NAS ORANGE SQUASH	2	1.25	Orange Squash 2l Sun Quench	2000 ml	1.25	1.25
GOLDEN WONDER CHSE & ONION	25	2.30	SNACKRITE Spuddy's Cheese & Onion	150 g	1.39	2.32
DAILY BASICS NAS APPLE & BLK	2	1.25	Apple & Blackcurrant Squash 2l Sun Quench	2000 ml	1.25	1.25
SUPERVALU TONIC	1	0.59	Indian Tonic Water 1l	1000 ml	0.59	0.59
SUPERVALU STILL	2	0.55	Still Irish Spring Water	2000 ml	0.55	0.55
SUPERVALU SODA	1	0.59	Soda Water 1l Vive	1000 ml	0.59	0.59
SUPERVALU APPLE JUICE 6 PACK	1200	1.69	THE JUICE COMPANY Apple Juice 6 Pack 1.2	1200 ml	1.69	1.69
TAYTO CHEESE & ONION 12PK	300	4.75	TAYTO Cheese & Onion Crisps 12 Pack	300 g	4.75	4.75

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FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV POPCORN 6 PACK   30GRM	180	1.99	SNACKRITE Cinema Style Hand Cooked	180 g	1.99	1.99
SUPERVALU LOW CALORIE TONIC	1	0.59	Slimline Indian Tonic Water 1l Vive	1000 ml	0.59	0.59
SUPERVALU SPARKLING WATER	2	0.55	Sparkling Irish Spring Water 2l Comeragh	2000 ml	0.55	0.55
SUPERVALU STILL	5	1.45	COMERAGH Still	5000 ml	1.45	1.45
SUPERVALU ORANGE JUICE 6	1200	1.99	THE JUICE COMPANY Orange Juice 6 Pack	1200 ml	1.99	1.99
SANTA RITA 120 CABERNET	75	10.00	Santa Rita 120 Cabernet 75 CL	750 ml	10	10.00
SANTA RITA 120	75	10.00	SANTA RITA	750 ml	10	10.00
BARRYS GOLD BLEND TEA BAGS	250	4.09	BARRY'S TEA Gold Tea 80 Pack 0.25 KG	250 g	4.09	4.09

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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FLAHAVANS PROGRESS	1.5	3.29	FLAHAVANS Progress Oatlets 1.5 KG	1500 g	3.29	3.29
MAXWELL HOUSE POWDER MILD	200	6.99	MAXWELL HOUSE Mild Blend Instant	200 g	6.99	6.99
NESCAFE GOLD BLEND COFFEE	190	8.75	Nescafe Gold Blend Instant Coffee	190g	8.75	8.75
FLAHAVANS FLAPJACK CHOC	240	3.99	FLAHAVANS Irish Oaty Choc Chip	240g	3.99	3.99
SUPERVALU CORNFLAKES	500	1.19	HARVEST MORN Corn Flakes Cereal 0.5 KG	500 g	1.19	1.19
SUPERVALU DIGESTIVE	400	0.79	BELMONT Digestive Biscuits 0.4 KG	400 g	0.79	0.79
SUPERVALU MALT WHEATIES	750	1.50	HARVEST MORN Malted Wheaties	625 g	1.25	1.50

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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SUPERVALU PORRIDGE	1	0.79	KAVANAGH'S Original Irish Porridge Oats 1.5	1500 g	1.19	0.79
SUPERVALU RICH TEA BISCUITS	300	0.59	BELMONT Rich Tea Biscuits 0.3 KG	300 g	0.59	0.59
SUPERVALU	300	0.59	BELMONT Ginger	300 g	0.59	0.59
SUPERVALU RAISIN & ALMOND	500	1.20	HARVEST MORN Raisin & Almond	1000 g	2.39	1.20
SUPERVALU MILK CHOC WAFER BAR	173	1.19	BELMONT Milk Chocolate Wafer Bars	9 ea	1.19	1.19
SUPERVALU OATIES BISCUITS  300GRM	300	0.59	BELMONT Crumbly Oaties 0.3 KG	300 g	0.59	0.59
BALLYMALOE RELISH SQUEEZY	350	3.89	Ballymaloe Squeezy Relish 350g 0.35 KG	350 g	3.89	3.89
KNORR AROMAT ALL PURPOSE	90	2.15	KNORR Aromat Seasoning 0.09 KG	90 g	2.15	2.15

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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DAILY BASICS PASTA SAUCE	460	0.68	EVERYDAY ESSENTIALS Pasta	440 g	0.65	0.68
DAILY BASICS	1	1.59	WORLDWIDE FOODS	1000 g	1.59	1.59
DAILY BASICS	1	1.59	SOLESTA Sunflower	1000 ml	1.59	1.59
FUNKY SOUL CAJUN SEASONING	45	0.95	READY, SET...COOK! Cajun Seasoning	47 g	0.99	0.95
FUNKY SOUL	11	0.59	READY, SET...COOK!	11 g	0.59	0.59
SUPERVALU BOIL IN BAG LONG GRAIN	500	0.75	WORLDWIDE FOODS Boil In The Bag Rice 8	500 g	0.75	0.75
SV SUNFLOWER	1	1.59	SOLESTA Sunflower	1000 ml	1.59	1.59
SV TAGLIATELLE	500	0.69	CUCINA Tagliatelle	500 g	0.69	0.69
SV TIKKA MASALA	460	1.00	BILASH Tikka Masala	500 g	1.09	1.00
FUNKY SOUL GARLIC GRANULES	52	0.59	READY, SET...COOK! Garlic Granules 0.052	52 g	0.59	0.59

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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FUNKY SOUL CHILLI FLAKES  26GRM	26	0.71	READY, SET...COOK! Crushed Chillies	29 g	0.79	0.71
FUNKY SOUL CAYENNE PEPPER	39	0.86	READY, SET...COOK! Cayenne Pepper	36 g	0.79	0.86
FUNKY SOUL GROUND BLACK	41	0.59	READY, SET...COOK! Ground Black Pepper	100 g	1.45	0.59
DAILY BASICS MILD CURRY SAUCE	460	0.68	EVERYDAY ESSENTIALS Curry	440 g	0.65	0.68
SUPERVALU	1	1.35	CUCINA Fusilli 1 KG	1000 g	1.35	1.35
SV PASTA SAUCE ONION AND	460	0.90	CUCINA Onion & Garlic Pasta Sauce 0.5	500 g	0.98	0.90
DAILY BASICS	1	1.49	SOLESTA Vegetable	1000 ml	1.49	1.49
SV VEGETABLE OIL	1	1.49	SOLESTA Vegetable	1000 ml	1.49	1.49
SV BASMATI RICE	1	1.59	WORLDWIDE FOODS	1000 g	1.59	1.59

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
DAILY BASICS PEELED PLUM	400	0.55	EVERYDAY ESSENTIALS Peeled	400g	0.55	0.55
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
FUNKY SOUL MEDIUM CURRY	38	0.42	READY, SET...COOK! Medium Curry Powder	90 g	0.99	0.42
SV MAYONNAISE	458	1.22	BRAMWELLS Real	500 ml	1.25	1.22
SUPERVALU PASSATA TETRA	500	0.59	CUCINA Tomato Passata 0.5 KG	500 g	0.59	0.59
FUNKY SOUL BASIL	14	0.55	READY, SET...COOK!	15 g	0.59	0.55
FUNKY SOUL GROUND	32	0.63	READY, SET...COOK! Ground Cinnamon	40 g	0.79	0.63

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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FUNKY SOUL GROUND	32	0.87	READY, SET...COOK! Ground Coriander	29 g	0.79	0.87
FUNKY SOUL GROUND CUMIN	35	0.69	READY, SET...COOK! Cumin 0.04 KG	40 g	0.79	0.69
FUNKY SOUL	9	0.66	READY, SET...COOK!	8 g	0.59	0.66
SUPERVALU	400	0.89	ASIA SPECIALITIES	400 ml	0.89	0.89
SUPERVALU TABLE SALT   750GRM	750	0.45	READY, SET...COOK! British Table Salt 0.75	750 g	0.45	0.45
SV SAVOURY MINCE MIX  39 GRM	39	0.35	BRAMWELLS Savoury Mince Meal Mix 0.039	39 g	0.35	0.35
SV MAYONNAISE	425	1.18	BRAMWELLS Light	500 ml	1.25	1.18
SUPERVALU SQUEEZY LIGHT	423	1.00	BRAMWELLS Squeezy Light Mayonnaise 0.5	500 ml	1.19	1.01
SUPERVALU DARK SOY SAUCE	150	0.85	ASIA SPECIALITIES Dark Soy Sauce 0.15 L	150 ml	0.85	0.85

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FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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SUPERVALU LIGHT SOY SAUCE	150	0.85	ASIA SPECIALITIES Light Soy Sauce 0.15 L	150 ml	0.85	0.85
SIGNATURE MANGO CHUTNEY	300	1.89	SPECIALLY SELECTED Alphonso	300 g	1.89	1.89
SUPERVALU LONG GRAIN BROWN	1	1.25	WORLDWIDE FOODS Brown Rice 1 KG	1000 g	1.25	1.25
MAOAM STRIPES	140	1.25	MAOAM STRIPES	140g	1.25	1.25
SUPERVALU CRUNCHY	210	1.49	DAIRYFINE Jive 5 Pack 0.21 KG	210 g	1.49	1.49
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
SVALU FREE FROM GLUTEN SPAGHETTI	500	1.19	FREE FROM Gluten Free Spaghetti 0.5 KG	500 g	1.19	1.19
SUPERVALU PUMPKIN SEEDS	200	1.17	Pumpkin Seeds 250g Foodie Market	250 g	1.49	1.19

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
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SUPERVALU SUNFLOWER	200	0.76	THE FOODIE MARKET Sunflower Seeds 0.25	250 g	0.95	0.76
BATCHERLORS BEANS 3PK	225	3.69	BATCHELORS Baked Beans 3 Pack 0.675	675 g	3.69	3.69
DAILY BASICS GRANULATED	1	1.69	THE PANTRY Granulated Sugar 1 KG	1000 g	1.69	1.69
SUPERVALU	1	1.95	THE PANTRY Caster	1000 g	1.95	1.95
SUPERVALU CHICKPEAS  400	400	0.43	FOUR SEASONS Chickpeas in Water	400 g	0.43	0.43
SUPERVALU RICH DARK BROWN	500	0.99	THE PANTRY Dark Brown Sugar 0.5 KG	500 g	0.99	0.99
KNORR QUICK SOUP GOLDEN	16	1.59	KNORR Golden Vegetable Quick Soup	48 g	1.59	1.59
SUPERVALU ICING	500	0.89	THE PANTRY Icing	500 g	0.89	0.89

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FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

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KNORR QUICK SOUP OXTAIL 3PK	16	1.59	KNORR Oxtail Quick Soup 0.042 KG	42 g	1.59	1.59
SUPERVALU LGT GOLDEN BROWN	500	0.99	THE PANTRY Light Brown Sugar 0.5 KG	500 g	0.99	0.99
SUPERVALU CHOCOLATE SWIRL	400	1.19	DAIRYFINE White Swirl Chocolate	400g	1.19	1.19
SV DARK CHOCOLATE CHIPS	100	1.09	THE PANTRY Dark Chocolate Chips 0.1	100 g	1.09	1.09
SV MILK	100	1.09	THE PANTRY Milk	100 g	1.09	1.09
DAILY BASIC	375	0.94	THE PANTRY Sultanas	500 g	1.25	0.94
SV SQUEEZY HONEY  340GRM	340	1.27	GRANDESSA 100% Pure Squeezy Honey	454 g	1.69	1.27
SUPERVALU WHITE CHOCOLATE CHIPS	100	1.09	THE PANTRY White Chocolate Chips 0.1	100 g	1.09	1.09

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SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV FLOUR WHOLEMEAL	2	1.59	THE PANTRY Coarse Wholemeal Flour 2 KG	2000 g	1.59	1.59
SUPERVALU CHICKEN NOODLE	49	0.68	BRAMWELLS Bramwell Chicken	50 g	0.69	0.68
SV NO ADDED SUGAR BAKED	420	0.55	BRAMWELLS No Added Sugar Baked	420g	0.55	0.55
SV MUSHY PEAS	420	0.55	SWEET HARVEST	420g	0.55	0.55
DAILY BASICS GRATED RED	500	3.00	ARDAGH Grated Irish Mild Red Cheddar	475 g	2.85	3.00
DAILY BASICS RED CHEDDAR BLOCK	500	2.99	ARDAGH Irish Mild Red Cheddar Cheese	350 g	2.09	2.99
DAILY BASICS MILD WHITE CHEDDAR	500	2.99	ARDAGH Irish Mild White Cheddar	350 g	2.09	2.99
CHEESTRINGS STRINGS & THINGS	160	3.49	STRINGS AND THINGS Cheestrings 8	160 g	3.49	3.49

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
ZORBA CLASSIC	170	0.64	Houmous 200g The	200 g	0.75	0.64
ZORBA REDUCED FAT HUMMUS	170	0.64	Reduced Fat Houmous 200g The	200 g	0.75	0.64
SIGNATURE BUFFALO	125	2.19	SPECIALLY SELECTED West Cork	125 g	2.19	2.19
LATBRI	125	0.75	Everyday Essentials	125g	0.75	0.75
SUPERVALU 20 COCKTAIL	360	1.60	BAKER'S TRAY Cocktail Sausage	288 g	1.29	1.61
SUPERVALU	80	1.68	THE DELI Italian	90 g	1.89	1.68
DAILY BASICS HOTDOG  350GRM	350	2.19	THE DELI Classic Frankfurters 10 Pack	350g	2.19	2.19
C/TOWN DEEP DISH TW PK PEPP 13CM	320	1.99	CHICAGO TOWN Chicago Deep Dish	310g	1.99	1.99
DB DAILY BASICS FISH FINGERS	300	1.43	EVERYDAY ESSENTIALS Fish	250 g	1.19	1.43

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV SPICY WEDGES  750GRM	750	0.89	FOUR SEASONS Lightly Spiced Potato	750 g	0.89	0.89
SV ROAST	750	0.93	FOUR SEASONS	800 g	0.99	0.93
SV BREAD GARLIC & HERB CHICKEN	500	2.99	ROOSTERS Garlic & Herb Chicken Kiev's 4	500 g	2.99	2.99
SUPERVALU BATTERED	450	1.69	ROOSTERS Chicken Dippers in Batter 24	450 g	1.69	1.69
SV HOME STYLE OVEN CHIPS	1.50	2.39	FOUR SEASONS Homestyle Straight	1000 g	1.59	2.39
SV STRAIGHT CUT CHIPS FOR FRYING	1.50	1.59	FOUR SEASONS Straight Cut Chips 2.5	2.5kg	2.65	1.59
SUPERVALU	500	0.55	FOUR SEASONS	1000 g	1.09	0.55
DAILY BASICS VANILLA ICE	2	1.89	GIANNI'S Vanilla Ice Cream 2 L	2000 ml	1.89	1.89

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SVALU RBERRY RIPPLE ICE CREAM	1	1.99	DAISY'S DAIRY Raspberry Ripple Ice	1000 ml	1.99	1.99
SUPERVALU VANILLA ICE	568	1.09	DAISY'S DAIRY Vanilla Ice Cream 0.568 L	568 ml	1.09	1.09
SV RASPBERRY RIPPLE ICE CREAM	568	1.09	DAISY'S DAIRY Raspberry Ripple Ice	568 ml	1.09	1.09
SV SMOOTHIE STRAWBERRY &	500	1.95	FOUR SEASONS Frozen Strawberry &	500 g	1.95	1.95
CLONAKILTY IRISH PORK SAUSAGES	454	3.90	CLONAKILTY Ispíní Irish Pork Sausages 16	454 g	3.9	3.90
SV CHILLED ORANGE JUICE	2	2.79	THE JUICE COMPANY SMOOTH ORANGE	2ltr	2.79	2.79
SV PURE ORANGE JCE NFC SMOOTH	1.75	3.29	THE JUICE COMPANY 100% Pure Squeezed	1750 ml	3.29	3.29

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU CHICKEN SAUSAGE	240	2.39	BRANNANS Chicken Sausages 6 Pack 0.24	240 g	2.39	2.39
GLENILEN FARM KIDS VANILLA	90	0.89	GLENILEN FARM Kids' Vanilla Yoghurt Pouch	90 g	0.89	0.89
GLENILEN KIDS STRAWBERRY YOG	90	0.89	GLENILEN FARM Kids' Strawberry Yoghurt	90 g	0.89	0.89
GLENILEN NATURAL LIVE	500	2.25	GLENILEN FARM Live Unsweetened Natural	500 g	2.25	2.25
GLENISK ORGANIC L/FAT VAN YOGURT	450	2.49	GLENISK Low Fat Bio Organic Vanilla Live	450 g	2.49	2.49
SUPERVALU IRISH UNSALTED BUTTER	227	1.99	KILKEELY GOLD Unsalted Butter 0.227	227 g	1.99	1.99
SUPERVALU IRISH CREAMERY BUTTER	454	2.99	KILKEELY GOLD Pure Irish Creamery Butter	454 g	2.99	2.99

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU TETRA CARTON WHOLE	1	1.15	CLONBAWN Irish Fresh Milk 3.5% Fat 1	1000 ml	1.15	1.15
GLENISK ORGANIC KIDS SBERRY YOG	360	2.49	GLENISK Organic Kids Strawberry Yogurt	360 g	2.49	2.49
GLENISK ORGANIC KIDS VANILLA	360	2.49	GLENISK Organic Kids Vanilla Yogurt 0.36 KG	360 g	2.49	2.49
SUPERVALU DOUBLE CREAM	250	1.59	CLONBAWN Irish Double Cream 0.25 L	250 ml	1.59	1.59
SUPERVALU FRESH CREAM	500	2.79	CLONBAWN Irish Fresh Cream 0.5 L	500 ml	2.79	2.79
SUPERVALU FRESH MILK PLASTIC	500	0.69	CLONBAWN Irish Fresh Milk 3.5% Fat	500 ml	0.69	0.69
SUPERVALU FRESH CREAM	250	1.59	CLONBAWN Irish Fresh Cream 0.25 L	250 ml	1.59	1.59

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU IRISH CREAMERY BUTTER	227	1.99	KILKEELY GOLD Creamery Butter	227 g	1.99	1.99
KERRYGOLD BUTTER   454GRM	454	4.99	KERRYGOLD Irish Creamery Butter	454 g	4.99	4.99
CONNACHT GOLD LOW FAT BUTTER	454	4.89	CONNACHT GOLD Half Fat Butter 0.454	454 g	4.89	4.89
SUPERVALU FRESH	2	2.25	CLONBAWN Irish	2000 ml	2.25	2.25
SUPERVALU FRESH	3	3.25	CLONBAWN Irish	3000 ml	3.25	3.25
SUPERVALU LACTOSE FREE	1	1.49	CLONBAWN Irish Lactose Free Milk	1000 ml	1.49	1.49
SV MARGARINE	250	0.75	KILKEELY GOLD	250 g	0.75	0.75
SUPERVALU	1	1.49	CLONBAWN Protein	1000 ml	1.49	1.49
SUPERVALU FRESH	1	1.15	CLONBAWN Irish	1000 ml	1.15	1.15
YOLLIES S/BRY YOGURT LOLLIES	100	2.89	STRINGS AND THINGS Yollies	100 g	2.89	2.89

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
GLENISK BABY ORG MANGO FROMAGE	240	2.35	GLENISK BABY ORG MANGO FROMAGE	240g	2.35	2.35
GLENISK BABY ORG SBERRY FROMAGE	240	2.35	GLENISK BABY ORG SBERRY FROMAGE	240g	2.35	2.35
GLENILEN FARM 0% FAT LIVE NATURAL	500	2.25	GLENILEN FARM 0% Fat Live Unsweetened	500 g	2.25	2.25
YOPLAIT SKYR NATURE YOGURT	850	2.99	YOPLAIT Natural Skyr 0.85 KG	850 g	2.99	2.99
SUPERVALU NATURAL YOGURT	1	1.69	KILLOWEN Whole Milk Natural Yogurt 1	1000 g	1.69	1.69
SUPERVALU TETRA CARTON LOW FAT	1	1.15	CLONBAWN Irish Light Milk 1% Fat 1 L	1000 ml	1.15	1.15
SUPERVALU CLASSIC SPREAD	500	1.39	KILKEELY Original Spread 0.5 KG	500g	1.39	1.39

# SuperValu

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SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU ORGANIC WHOLE	1	1.49	CLONBAWN Organic Milk 3.5% Fat 1 L	1000 ml	1.49	1.49
SUPERVALU 3LT LIGHT MILK COMBI	3	3.25	CLONBAWN Irish Light Milk 1% Fat 3 L	3000 ml	3.25	3.25
SUPERVALU LIGHT	1	1.15	CLONBAWN Irish	1000 ml	1.15	1.15
SUPERVALU LIGHT	2	2.25	CLONBAWN Irish	2000 ml	2.25	2.25
SUPERVALU MIGHTY MILK	1.75	2.09	CLONBAWN Irish Low Fat Mega Milk 1% Fat	1750 ml	2.09	2.09
VIVA CHOCOLATE	1	1.59	VIVA Chocolate	1L	1.59	1.59
VIVA STRAWBERRY	1	1.59	VIVA Strawberry	1L	1.59	1.59
SUPERVALU BUTTERMILK   1LTR	1	1.19	CLONBAWN Irish Butter Milk <0.5% Fat	1000 ml	1.19	1.19
DAIRYGOLD	454	3.99	KERRY Original	454g	3.99	3.99
CALPOL INFANT	60	3.49	Calpol 0.06 L	60 ml	3.49	3.49
SUPERVALU NAPPY	200	1.45	MAMIA Nappy Sacks	150 ea	1.09	1.45

# SuperValu

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SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV ORGANIC MINI APPLE RICE CAKES	40	0.79	MAMIA ORGANIC MINI APPLE RICE	40G	0.79	0.79
SUPERVALU GIANT COTTON PADS	40	1.05	MAMIA Baby Cleansing Pads 60	60pce	1.59	1.06
LEMSIP MAX BLACKCURRANT	5	4.49	LEMSIP Max Cold & Flu Blackcurrant 5	5 ea	4.49	4.49
LEMSIP MAX	5	5.29	Lemon Lemsip Max	5 ea	5.29	5.29
STREPSILS HONEY	24	4.59	Honey & Lemon	24 ea	4.59	4.59
PURE + KIND ROUND CLEANING	100	0.49	LACURA Cotton Wool Pads 140 Each	140 ea	0.68	0.49
PANADOL EXTRA 500MG TABLETS	12	3.99	Panadol Extra 12 Pack	12 ea	3.99	3.99
ENLIVEN COOLMINT	500	1.99	DENTITEX ZERO ALCOHOL COOL	500ML	1.99	1.99

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
COLGATE T/P TRIPLE ACTION SRP	75	1.75	COLGATE Triple Action Toothpaste	75ML	1.75	1.75
DAILY BASICS WRAPPING FOIL	15	0.97	EVERYDAY ESSENTIALS	20 ea	1.29	0.97
SV NON STICK GRIP SCOURER  6 PCE	6	0.69	POWER FORCE Non Scratch Sponge	6 ea	0.69	0.69
SUPERVALU SINK & DRAIN CLEANER	500	1.89	POWER FORCE Sink & Drain Unblocker 0.5 L	500 ml	1.89	1.89
SV THICK BLEACH	750	0.75	POWER FORCE Thick	750 ml	0.75	0.75
SV THICK BLEACH FRESH  750MLS	750	0.75	POWER FORCE Thick Bleach Original 0.75 L	750 ml	0.75	0.75
SV SPONGE SCOURERS  6PCE	6	0.69	POWER FORCE Fingergrip Scourers	6 ea	0.69	0.69
SV SOAP PADS PINK  10PCE	10	1.09	POWER FORCE Soap Pads 10 Pack 10 Each	10 ea	1.09	1.09

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV THICK BLEACH ORIGINAL  750MLS	750	0.75	POWER FORCE Thick Bleach Original 0.75 L	750 ml	0.75	0.75
SV LEMON WASHING UP	500	0.85	POWER FORCE Washing Up Liquid	500ml	0.85	0.85
SV GREEN WASHING UP	500	0.85	POWER FORCE Washing Up Liquid	500ml	0.85	0.85
SV APPLE WASHING UP LIQUID  500MLS	500	0.85	POWER FORCE Washing Up Liquid	500ml	0.85	0.85
SV DISHWASHER TABS 5IN1 LEMON	30	1.94	MAGNUM (ALDI) All in One Dishwasher	40 ea	2.59	1.94
SUPERVALU THICK	2	1.35	POWER FORCE	2L	1.35	1.35
SV DOG CAN CHICKEN IN JELLY	400	0.69	EARLS Dog Food CKN In Jelly 0.4 KG	400 g	0.69	0.69
DB JUMBO KITCHEN TOWEL  2ROLL	2	1.29	EVERYDAY ESSENTIALS Jumbo	240 ea	1.29	1.29

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU NON-CLUMPING CAT	5	1.25	VITACAT Cat Litter Lightweight 10L	10000 ml	2.49	1.25
SV DENTAL STICKS	180	0.65	EARLS Dental Sticks	180 g	0.65	0.65
DAILY BASICS POCKET PACK	15	1.32	SAXON Pocket Pack Tissues 10 Pack 90	90 ea	0.79	1.32
DB VALUE TOILET TISSUE  6ROLL	6	2.99	EVERYDAY ESSENTIALS Double	6roll	2.99	2.99
SV DOG TRAY TURKEY&CHICKEN	150	0.45	EARLS Complete Dog Food Pâté Beef &	150g	0.45	0.45
SV DOG BISCUITS	500	1.55	EARLS Dog Biscuits	500 g	1.55	1.55
BRENNANS BE GOOD LOW	600	2.19	BRENNANS Be Good Pan 0.6 KG	600g	2.19	2.19
BRENNANS BE GOOD LOW CAL	600	2.19	Brennans Be good Pan	600g	2.19	2.19

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
BRENNANS WHITE SLICED PAN PP .	800	2.09	BRENNANS Premium White Family Pan	800 g	2.09	2.09
SV TOASTING PAN  800GRM	800	0.99	BALLYMORE CRUST White Mega Toast	800 g	0.99	0.99
SUPERVALU BROWN SLICED	800	0.95	BALLYMORE CRUST Fresh Brown Sliced	800 g	0.95	0.95
SUPERVALU WHITE SLICED PAN(BAG)	800	0.85	BALLYMORE CRUST Fresh White Sliced	800 g	0.85	0.85
BREAD BOARD GARLIC &	260	0.85	BILASH Garlic & Coriander Naan	2 ea	0.85	0.85
SUPERVALU WHITE HALF PAN  400GRM	400	0.75	BALLYMORE CRUST White Sliced Bread 0.4	400 g	0.75	0.75
SUPERVALU BAKE AT HOME 4 PETIT	300	0.89	VILLAGE BAKERY Bake at Home White	300G	0.89	0.89

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU BAKE AT HOME 2 DEMI	300	0.89	VILLAGE BAKERY Bake at Home White	2pce	0.89	0.89
BRENNANS WHOLEGRAIN	800	2.09	BRENNANS Wholegrain Brown	800g	2.09	2.09
SUPERVALU MADERIA QUEEN	12	1.79	Grainnes Plain Queen Cakes 0.265 KG	12pce	1.79	1.79
SUPERVALU FRUIT QUEEN CAKES	12	1.79	Grainnes Fruit Queen Cakes 0.265 KG	12pce	1.79	1.79
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SIG TASTES RASPBERRY	125	2.89	SPECIALLY SELECTED	125 g	2.89	2.89
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
MANGO LOOSE	1	0.99	NATURE'S PICK	1 ea	0.99	0.99

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SUPERVALU PINK LADY APPLE BAG	7	2.99	NATURE'S PICK Pink Lady Apples Bag 7	7pce	2.99	2.99
SV PINK LADY TRAY  6PCE	6	2.99	NATURE'S PICK Pink Lady Apples Tray 6pce	6pce	2.99	2.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85
POMEGRANATE	1	0.99	NATURE'S PICK	1pce	0.99	0.99
SUPERVALU RIPE & READY KIWI TRAY	4	1.99	NATURE'S PICK RIPE & READY KIWI 4PCE	4pce	1.99	1.99
RHUBARB BUNCH	1	1.79	EGAN'S Rhubarb 1	1pce	1.79	1.79
SUPERVALU BABY SPINACH  200GRM	200	1.39	NATURE'S PICK Baby Spinach Leaves 0.2	200 g	1.39	1.39
SV BABY POTATOES	1	1.39	EGAN'S Baby	1kg	1.39	1.39
SV ROOSTERS	2	3.79	EGAN'S Irish Rooster	2000 g	3.79	3.79

# SuperValu

## Aldi prices checked 23rd & 24th April

SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SUPERVALU CARROT BATONS	500	1.49	NATURE'S PICK Washed & Ready to	500 g	1.49	1.49
SV WASHED	7.5	8.49	EGAN'S Irish Rooster	7500 g	8.49	8.49
SUPERVALU	1	1.99	EGAN'S Irish Rooster	1000 g	1.99	1.99
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU ITALIAN STYLE	170	0.99	NATURE'S PICK Italian Style Mixed Salad	170 g	0.99	0.99
SV MICROWAVE BABY POTATO BAG	650	1.61	NATURE'S PICK Microwaveable Baby	400g	0.99	1.61
SV SIG TASTES TENDERSTEM	200	1.79	SPECIALLY SELECTED	200g	1.79	1.79
SUPERVALU ROCKET SALAD	85	0.99	NATURE'S PICK Rocket Leaves 0.85	85g	0.99	0.99

# SuperValu

## Aldi prices checked 23rd & 24th April

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SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU SIGN TASTE CREAM	260	1.49	SPECIALLY SELECTED Coleslaw	260g	1.49	1.49
BUTTERNUT	1	0.99	NATURE'S PICK	1 ea	0.99	0.99
ASPARAGUS BUNDLE  250GRM	250	1.89	NATURE'S PICK Asparagus Bundle	250 g	1.89	1.89
SV CAULIFLOWER	1	1.89	NATURE'S PICK	1 ea	1.89	1.89
SUPERVALU	6	1.29	NATURE'S PICK	6 ea	1.29	1.29
SV ICEBERG	1	1.15	Iceberg Lettuce 1	1 ea	1.15	1.15
SUPERVALU MINI SWEET BITE	200	1.49	NATURE'S PICK Snack Pepper 200g 0.2 KG	200 g	1.49	1.49
SUPERVALU RED ONION NET	750	0.99	NATURE'S PICK Red Onions 0.75 KG	750g	0.99	0.99
SUPERVALU RED ONION SLEEVE	3	1.29	NATURE'S PICK RED ONION SLEEVE	3pce	1.29	1.29

# SuperValu

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SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SUPERVALU CARROT BAG	1	1.39	NATURE'S PICK Carrots 1 KG	1kg	1.39	1.39
SV SWEET BELL PEPPERS	500	2.39	NATURE'S PICK Sweet Mixed Peppers	3pce	2.39	2.39
SUPERVALU MILD ONIONS NET   3PCE	3	1.49	NATURE'S PICK Large Spanish Onions 3	3 ea	1.49	1.49
SV CLOSED CUP MUSHROOMS	250	0.99	EGAN'S Irish Mushrooms 0.3 KG	300g	1.19	0.99
SV BEETROOT VAC	500	0.69	NATURE'S PICK	500 g	0.69	0.69
SV CARROT & PARSNIP TRAY	500	1.19	NATURE'S PICK Carrots & Parsnips 0.5	500 g	1.19	1.19
SV ROUND	1	1.29	EGAN'S Winter	1pce	1.29	1.29
LIVING TRIPLE SELECTION	1	1.59	MORNING FRESH Irish Triple Selection	1pce	1.59	1.59

# SuperValu

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SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjust ed RSP
SV CARROTS FAMILY PACK BAG	1.80	1.98	NATURE'S PICK Carrots 2 KG	2000 g	2.2	1.98
SV ORGANIC KIWI	4	2.49	Organic Green Kiwi 4	4pce	2.49	2.49
AUBERGINES	1	0.85	NATURE'S PICK	1pce	0.85	0.85
SV CHERRY TOMATOES	250	0.99	NATURE'S PICK Cherry Tomatoes 0.25	250g	0.99	0.99
SV FRESH IRISH CHICKEN FILLET	500	5.89	BUTCHERS SELECTION Irish	500 g	5.89	5.89
SUPERVALU FRESH WHOLE	1.6	4.99	BUTCHERS SELECTION Irish	1600 g	4.99	4.99
SV FRESH IRISH CHICKEN FILLETS	750	7.82	BUTCHERS SELECTION Irish Extra	690 g	7.19	7.82
MEADOWFIELD UNSMKD BACK	1	5.58	BUTCHERS SELECTION Irish	1200 g	6.69	5.58

# SuperValu

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SV product mentioned in the TV ad	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
SV PASTA SAUCE ORIGINAL  460GRM	460	0.90	CUCINA Smooth Tomato Pasta Sauce	500g	0.98	0.90
SUPERVALU NET	1.5	1.95	NATURE'S PICK	1.5kg	1.95	1.95
FREDDY FYFFES BANANAS BAG	7	1.95	NATURE'S PICK Mini Bananas 7 Each	7 ea	1.95	1.95
SUPERVALU CASHEW	200	2.09	THE FOODIE MARKET Cashew Nuts 0.2 KG	200 g	2.09	2.09
DAILY BASICS CHOPPED	400	0.45	EVERYDAY ESSENTIALS Chopped	400g	0.45	0.45
SUPERVALU BABY SPINACH   90GRM	90	0.99	NATURE'S PICK Baby Spinach Leaves 0.09	90 g	0.99	0.99
SUPERVALU GRANNY SMITH	6	1.85	NATURE'S PICK Granny Smith Apples	6pce	1.85	1.85

SuperValu Products included in the "Hundreds of Price Matches"	SuperValu Product Weight	SV RSP	Aldi Product	Aldi Product Weight	Aldi RSP	Aldi Ratio Adjusted RSP
MEADOWFIELDS SMOKED HAM	1	5.79	BUTCHERS SELECTION Irish	1000 g	5.79	5.79
MEADOWFIELDS UNSMOKED HAM	1	5.79	BUTCHERS SELECTION irish	1000 g	5.79	5.79
SUPERVALU BACON RIBS	600	5.99	BUTCHERS SELECTION Irish	500g	4.99	5.99
SV FRESH IRISH CHICKEN MINI	400	3.99	BUTCHERS SELECTION Irish	350g	3.49	3.99
SUPERVALU LIGHT	500	0.69	Clonbawn Irish Light	500ml	0.69	0.69